

**NEW WEEKLY JOB POSTINGS FROM
HELP WANTED ONLINE
Office of Research**

**Week Ending August 22nd, 2020
Total New Ads Rebound Over The Week But Are Still Below Early August Levels.**

WETHERSFIELD, August 28th, 2020 – During the week ending August 22nd, 2020, there were 4,621 new postings. New postings are up 29% or 1,029 ads from a week ago. This large increase is driven by the 7-week low during the week ending August 15th, which can be seen in graph below. This large mid-August new ad drop isn’t exclusive to Connecticut, similar declines occurred in adjacent state and in the US overall. Industries with the largest one-week increase include Retail Trade (+271 new ads), Health Care and Social Assistance (+241 new ads), and Manufacturing (+161 new ads).

**Industries** with the most new postings include Health & Social Assistance, Retail Trade, and Finance & Insurance.

**Occupations** with the most new postings include Supervisors of Retail Sales Workers, Retail Salesperson, and Registered Nurses.

**Employers** with the most new postings include PetSmart, Apple, and Mercy Hospital

**The three industries with the most new job postings where**

* **Health Care and Social Assistance** (776 new postings, +45% over the week)
* **Retail Trade** (759 new postings, +56% over the week)
* **Finance & Insurance** (374 new postings, +53% over the week)

  17 sectors had job posting increases over the week and 3 had decreases. Some of the largest percent increases occurred in Information (+143% or +86 new postings), Manufacturing (+85 or +161 new postings), and Other Services (+72% or +34 new postings). The three decreasing sectors had slight declines over the week and were Mining (-6 new ads or -50%), Transportation & Warehousing (-10 new ads or -9%), and Administrative & Support (-14 new ads or -10%).

For more information on total job ads by industry for Connecticut and its labor market areas, see the monthly report available here: <https://www1.ctdol.state.ct.us/lmi/hwol.asp>

The June 2020 edition of the Connecticut Economic Digest features an article on HWOL: <https://www1.ctdol.state.ct.us/lmi/digest/pdfs/cedjun20.pdf>

**New Job Postings by Occupation**

**The occupations with the most new postings during the week ending 8/22/20 were:**

* Supervisors of Retail Sales Workers (179 new postings, +175% over the week)
* Retail Salesperson (169 new postings, +26% over the week)
* Registered Nurses (123 new postings, +27% over the week)



**Employers with the Most New Job Postings**

Employers with the most new job postings for the week ending August 22nd were mostly in Retail Trade, Finance & Insurance, and Healthcare. 23 out of the 25 Employers with the most-new postings had increases over the prior week, which was the lowest level since the first week of July. Five employers in the top 25 had no new postings last week. Employers with the largest 1-week change include PetSmart, Apple, Mercy Hospital, and Cigna. The two employers in the top 25 with 1-week declines were Amazon and CVS Health, down -40 and -9 new ads respectively.



**Covid-19 and Weekly New Job Postings**
In recent months, the pandemic Coronavirus (Covid-19) has caused significant social and economic implications throughout the world.

This HWOL report includes new weekly job postings to illustrate how Covid-19 has impacted Connecticut in the short term and highlight recent job postings in the weeks since the virus disrupted both the economy and labor markets.

**What is HWOL?**The **Conference Board Help Wanted Online**® Data Series (HWOL) measures the number of new, first-time Online job postings and jobs reposted from the previous month for over 16,000 Internet job boards, corporate boards and smaller job sites that serve niche markets and smaller geographic areas.

**To view more HWOL data, go to:** [**https://www1.ctdol.state.ct.us/lmi/pubs/HWOL2020.pdf**](https://www1.ctdol.state.ct.us/lmi/pubs/HWOL2020.pdf)